



# MARINA COAST WATER DISTRICT

11 RESERVATION ROAD, MARINA, CA 93933-2099

Home Page: [www.mcwd.org](http://www.mcwd.org)

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## Board of Directors Community Outreach Committee Meeting

Marina Coast Water District

February 7, 2023 at 7:30 p.m.

### DIRECTORS

JAN SHRINER  
President

HERBERT CORTEZ  
Vice President

BRAD IMAMURA  
THOMAS P. MOORE  
GAIL MORTON

Due to Governor Newsom's Executive Order N-29-20 and recommendations on protocols to contain the spread of COVID-19, staff and Committee members will be attending the February 7, 2023 meeting remotely from various locations and the meeting will be held via Zoom conference. There will be NO physical location of the meeting.

To join the webinar:

<https://us02web.zoom.us/j/86064318677?pwd=WEdpWUllS0g0ZWl5akZPRUNuUS91UT09>

Passcode: 692560

To join via phone: 1-669-900-6833

Webinar ID: 860 6431 8677

Passcode: 692560

### Committee Members

Brad Imamura

Thomas P. Moore

Herbert Cortez - Alternate

### **Agenda**

*This meeting has been noticed according to the Brown Act rules. The Committee will receive information on, discuss and consider making recommendations to the MCWD Board on the items contained in this agenda.*

1. Call to Order/Roll Call
2. Public Comment on any item Not on the Agenda *Anyone wishing to address the Committee on matters not appearing on the Agenda may do so at this time. Please limit your comment to four minutes. The public may comment on any other item(s) listed on the Agenda at the time the item(s) is considered by the Committee.*
3. Approve the Draft Minutes for the January 10, 2023 Meeting
4. Receive Update on District Communications
5. Review Cyber Privacy Policy
6. Identify Agenda Items for the Next Committee Meeting
  - Review List of Homeowner Association's within the District's Service Area
7. Committee Member Comments
8. Adjournment



# Marina Coast Water District

## Draft Minutes Community Outreach Committee Meeting

January 10, 2023

### 1. Call to Order:

The January 10, 2023 Community Outreach Committee meeting was called to order at 7:34 p.m. by Director Moore. In attendance via Zoom teleconference were:

- Committee members: Vice President Cortez, and Director Moore
- Staff: Remleh Scherzinger, and Paula Riso
- Public members: Martin Rauch

### 2. Public Comments on Any Item Not on the Agenda:

There was no public comment.

### 3. Approve the Draft Minutes of the November 1, 2022 Meeting:

Vice President Cortez made a motion to approve the minutes of November 1, 2022. Director Moore seconded the motion. The minutes were approved by a vote of 2-Ayes (Moore, Cortez), 0-Noes, and 0-Absent.

### 4. Receive Update on District Communications:

Mr. Scherzinger introduced Mr. Rauch, Rauch Communications, who gave a quick review of the November/December outreach efforts. Mr. Rauch reviewed the October customer survey results, the social media posts, the web design changes, the e-newsletters, ongoing outreach, metrics, and a social media follower update. There was discussion on translation engines and which ones to add to the District website. Director Moore suggested doing some strategic thinking with regards to the Coastal Commission's approval of the Cal Am project and the conditions they imposed.

### 5. Identify Agenda Items for the Next Committee Meeting:

Mr. Scherzinger stated that the Cyber Policy will be brought to the next meeting and staff was still working on the Homeowner's Association list. Upcoming items to be added are an Outreach Plan, and a Program Review.

### 6. Committee Member Comments:

Vice President Cortez thanked Mr. Rauch for his work. Director Moore thanked Mr. Rauch and noted he was impressed with the efforts by Rauch Communications.

### 7. Adjournment:

Meeting adjourned at 8:20 p.m.